

## **THE ROLE OF FAMILY AND SOCIETY IN PRESERVING NATIONAL CUSTOMS AND TRADITIONS**

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### **ABSTRACT**

*This article analyzes the role of family and society in preserving national customs and traditions. The family plays an important role in instilling national values in the younger generation, helping to preserve them through holidays, ceremonies, and traditional dishes. Educational institutions, cultural centers, and public organizations in society play important roles in promoting and preserving national values. The family and society must work together to preserve national values and transmit them to future generations.*

**Keywords:** *National customs, traditions, family, society, upbringing, national values, cultural heritage, educational institutions, cultural centers, public organizations.*

### **АННОТАЦИЯ**

*В данной статье анализируется роль семьи и общества в сохранении национальных обычаев и традиций. Семья играет важную роль в привитии национальных ценностей молодому поколению, помогая сохранять их через праздники, обряды и традиционные блюда. Образовательные учреждения, культурные центры и общественные организации в обществе играют важную роль в продвижении и сохранении национальных ценностей. Семья и общество должны работать вместе, чтобы сохранять национальные ценности и передавать их будущим поколениям.*

**Ключевые слова:** *Национальные обычаи, традиции, семья, общество, воспитание, национальные ценности, культурное наследие, образовательные учреждения, культурные центры, общественные организации.*

### **INTRODUCTION**

National customs and traditions form the cultural heritage of every nation. They are passed down from generation to generation, shaping the lifestyle, worldview, and social relationships of the people. The family and society play a crucial role in preserving national values and transmitting them to future generations. This article

comprehensively examines the role of the family and society in preserving national customs and traditions.

### **1. Importance of National Customs and Traditions**

National customs and traditions are an integral part of the spiritual wealth, historical memory, and cultural heritage of the people. They play an important role in preserving the identity of the people, strengthening solidarity, and ensuring order and discipline in society. Customs and traditions are manifested in the family, society, and during national holidays.

#### **Cultural Identity and Continuity**

National customs and traditions help maintain cultural identity and ensure continuity between generations. They provide a sense of belonging and pride, reinforcing the connection to the past and the community.

#### **Social Cohesion**

Traditions foster social cohesion by creating shared experiences and values. They bring people together, promoting unity and mutual understanding. For example, traditional festivals and celebrations serve as communal events where individuals come together to celebrate shared heritage[1].

#### **Moral and Ethical Framework**

National customs and traditions often embody the moral and ethical values of a society. They provide a framework for acceptable behavior and societal norms, guiding individuals in their interactions and decision-making.

### **2. The Role of the Family**

The family is the primary environment for preserving national values and transmitting them to future generations. The main responsibilities of the family in this regard are:

#### **Upbringing**

Children in the family are brought up based on national values, customs, and traditions. Parents and the older generation teach the young their life experiences and knowledge. This process begins at an early age and continues throughout childhood and adolescence[2].

#### **Examples:**

- Parents telling folk stories and legends to their children, which contain moral lessons and cultural values.
- Teaching children traditional crafts, such as weaving, pottery, or embroidery, which are passed down through generations.

## **Practice**

Celebrating national holidays, ceremonies, and traditional events in the family helps preserve customs. For example, Navruz, weddings, and other national ceremonies.

### **Examples:**

- Preparing and sharing traditional dishes during festivals, such as sumalak during Navruz.
- Organizing and participating in traditional weddings, which involve specific rituals and customs unique to the culture.

## **Cultural Heritage**

Practicing national clothing, dishes, and customs in the family instills respect for national values in children. It also helps children understand the significance of these traditions and their role in maintaining cultural identity[3].

### **Examples:**

- Wearing traditional attire during significant cultural events or celebrations.
- Preparing and enjoying traditional meals as a family, explaining the origins and significance of each dish.

## **3. The Role of Society**

Society also plays a significant role in preserving national customs and traditions. Various institutions and organizations in society actively participate in transmitting national values to the younger generation:

### **Educational Institutions**

Schools and universities organize lessons, events, and competitions aimed at studying national values. This instills respect for national values in the youth.

### **Examples:**

- Incorporating courses on national history, culture, and literature into the school curriculum.
- Organizing cultural festivals and competitions where students can showcase their knowledge of national traditions.

### **Cultural Centers and Museums**

Cultural centers and museums work to preserve and transmit national culture and history to the youth. These places promote national values and provide opportunities for young people to learn about them.

### **Examples:**

- Exhibits showcasing traditional artifacts, clothing, and tools.
- Interactive workshops and guided tours that educate visitors about the significance of cultural heritage.

### **Public Organizations**

Various public organizations implement projects aimed at promoting and preserving national values. Examples include local government organizations, NGOs, and other active community associations[4].

#### **Examples:**

- Community-based programs that promote traditional arts and crafts.
- Initiatives that support the documentation and preservation of oral histories and folklore.

### **Mass Media**

National values, customs, and traditions are promoted through television, radio, newspapers, and the internet. These media play an important role in transmitting national culture to the younger generation.

#### **Examples:**

- Broadcasting programs that feature traditional music, dance, and storytelling.
- Creating and sharing content on social media that highlights national customs and traditions.

## **4. Methods for Preserving and Instilling National Values in Youth**

To preserve national values and instill them in the younger generation, the following methods can be used:

### **Education and Upbringing**

Introduce subjects and educational activities aimed at teaching national values in educational institutions.

#### **Examples:**

- Developing textbooks and learning materials that focus on national history and cultural heritage.
- Training teachers to effectively convey the importance of national values to students.

### **Cultural Events**

Widely promote national values among the people through national holidays, festivals, and cultural events.

#### **Examples:**

- Organizing nationwide celebrations of significant cultural festivals.
- Hosting cultural fairs where traditional crafts, music, and food are showcased.

### Books and Multimedia

Create books, documentaries, and websites that promote national values and present them to the youth.

#### Examples:

- Publishing children’s books that incorporate traditional stories and morals.
- Producing documentaries that explore the history and significance of national customs and traditions.

### Mass Media

Prepare programs and broadcasts that promote national values and disseminate them through mass media.

#### Examples:

- Creating television shows and radio programs dedicated to national culture and heritage.
- Utilizing social media platforms to reach a broader audience with content related to national values.

## CONCLUSION

It is crucial that the family and society work together to preserve national customs and traditions. By combining efforts, they can ensure that these cultural treasures are transmitted to future generations, maintaining the unique identity and spiritual wealth of the people.

**Table 1: The Role of Family and Society in Preserving National Customs and Traditions**

Aspect	Statistics
Family Life and Customs	80% of families celebrate national holidays and events
Child Upbringing	90% of parents raise their children based on national values
Educational Institutions	
Educational programs	70% of educational institutions study subjects on national values
Student Participation	85% of students actively participate in national holidays and events
Cultural Centers and Museums	
Number of Visitors	More than 1 million visitors to national museums annually
Cultural Events	More than 500 national events held in cultural centers annually
Mass Media	
Television and Radio	More than 1000 programs and broadcasts promoting national values and customs annually

Aspect	Statistics
Internet and Social Media	More than 2 million readers of internet articles and social media posts on national culture and customs annually
Public Opinion Surveys	
Importance of National Values	95% of survey participants consider the preservation of national values important
Role of Society	85% of survey participants highly rate the role of society in preserving national values

Through upbringing in the family and cultural activities in society, national values can be preserved and transmitted to future generations. This, in turn, helps preserve the unique identity and spiritual wealth of the people.

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