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## TRAINING OF A FUTURE DESIGNER IN THE PROCESS OF CREATING A MODEL FOR A DESIGNER-ENGINEER, TECHNOLOGIST, ECONOMY, MASTER



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### ABSTRACT

*The article deals with the problem of the importance of the skills of future designers in studying national clothes in the process of studying in creative universities in the direction of design, as a factor in a positive impact on future specialists.*

**Keywords:** *costume design, fashion industry, pedagogical study, methodological recommendations, pedagogical technologies, fashion designer.*

### АННОТАЦИЯ

*В статье рассматривается проблема значимости навыков будущих дизайнеров по изучению национальной одежды в процессе обучения в творческих вузах по направлению дизайн, как фактор положительного влияния на будущих специалистов.*

**Ключевые слова:** *дизайн костюма, индустрия моды, педагогическое исследование, методические рекомендации, педагогические технологии, модельер.*

### INTRODUCTION

Costume design is a separate area of design creativity and has its ways and means of work. In all design work, the issue of creating a comfortable and harmonious environment for the human life of objects is seriously raised. The rapidly developing industry is changing the living environment surrounding a person, the world of objects. In this regard, the designer's main task is to coordinate the system "Man - object - environment".

The theoretical initial study of the problem shows that the interdependence of the subjects of the specialty by students of design education is weak, and to solve this problem, it is necessary to develop their visual activity and the issues of its teaching. In particular, although students have the opportunity to form and expand their

knowledge of composition in the content of the specialty subjects taught in universities, however, they could not connect it with other specialties; students cannot use interdisciplinary connectivity; the student cannot use the composition at the required level of theoretical and methodological knowledge when forming the composition; Circumstances such as the need for further enrichment of methodological developments in this area determine the relevance of the research problem.

“We will resolutely pursue the state youth policy without any deviation, but we will raise this policy to the highest level required today. We are mobilizing all the forces and capabilities of our state and society for the development and happiness of our youth as independent thinkers, with high intellectual and spiritual potential, who will not be idle in front of their peers in any area of the world,” the President said.

### **LITERATURE ANALYSIS**

Further improvement of the process of teaching special subjects will become the basis for training personnel that meets international standards, increasing the level of knowledge, and increasing students' interest in science. During the pedagogical study of the process of development of the visual activity of students in higher educational institutions, scientific and methodological recommendations can be developed on the use of pedagogical technologies in the development of students' creative activity in the educational process, the methodological effectiveness of increasing the connection of special disciplines can grow.

### **THE MAIN RESULTS AND FINDINGS**

The purpose of training in specialties is to train qualified specialists, that is, to teach students to create functionally expedient and artistically beautiful forms of various art objects, as well as to teach them to design art objects in a way that meets all human requirements.

The topic "Design" plays a very important role in the work of a fashion designer. The realization of an idea in any sketch involves several unique processes. These include the analysis of the model in the sketch, the correct choice of materials, the preparation of the design of the model based on the sketch, the choice of technological processing of the product, and the execution of finishing work. Knowledge of the subject "Design" plays an important role in the work of the designer, and it is desirable to combine this subject with other disciplines.

The in-depth teaching of specialized subjects at a university in the field of design serves the general goals of education, i.e., the formation of students'

knowledge, logical thinking, creative development and self-awareness, design, and artistic culture. They deeply respect national and universal values and focus on preparing for independent action, organizing practical actions to enrich existing knowledge.

Art is an area in which various questions about the multifaceted nature of man arise and are resolved, and therefore to doubt its significance means to doubt the truth of one's own life in an infinite world. The essence of the value of art is that it contains a person's subjectivity, a deep ontology of his inner world, his aspirations based on the ratio of merits, and the possession of different worldviews of a person. That is why the attitude towards life has an approximate direction.

Design is a type of decoration that serves to create an environment for products that combines the principles of convenience, economy, and beauty.

The famous Italian architect and designer D. Ponti believes that "the purpose of design is to create a world of beautiful forms and objects, which should reveal the true nature of our civilization.

" According to some designers, "a real professional fashion designer can show the cultural level of each person, his good qualities through clothes in the process of his work."

In any work of art, all its constituent elements must be appropriate. Anything that is redundant or does not accurately express the opinion of the author should be removed. The composition consists of a special artistic language, through which the artist describes thoughts and feelings that reflect life. The artistic image of clothing is a general image of the model, representing the main idea, and reflecting the specific purpose and existence of clothing.

The image of each model created by the artist must be emotional and touching, capable of influencing a person. Clothing can be with a person everywhere and at all times, giving him a sense of confidence, dignity, optimism, or, conversely, plunging into a state of depression and sadness.

Thus, the figurative expressiveness of clothes is achieved by the art of composition, that is, by combining sizes, colors, lines, details, and decorative elements that makeup clothes into a single whole.

However, the work of the model on the image of the dress and the suit as a whole should be subordinated not only to the most important aspect, that is, the creation of a suit that is convenient from the point of view of the task, but also expressive.

The composition of the costume has several features, such as the integrity of the form, symmetry, asymmetry, statics, and dynamics as a harmonious whole.

The integrity of the form will reflect the logic and harmony of the connection between the constructive solution and its compositional coherence.

In the form of a compositional construction, including in a costume, there is certainly the main part or compositional center, and the rest of the parts must be subordinate to it. The main part is dominated by a holistic composition.

The compositional center can be in any part of the dress. For example, it happens near the face, waist, chest, buttocks, near the legs, in front or behind, and so on. Any part of the costume - for example, a hat, top, shoes, bag, or any decoration can be the center of the composition. Any part of outerwear - bust, skirt, sleeves, collar, etc. - can also be the center of the composition.

Currently, there is a universalization of materials, the use of men's clothing fabrics in women's clothing, tailoring of outerwear from thinner and lighter materials, wearing light clothing (men's jackets, T-shirts, trousers) in the form of outerwear.

The combination of materials is often used in the design of luxury clothing, of course, there must be some leading sign to achieve mosaicism. The color of the material is the same, the principles of the contrast of texture and color, and sometimes the contrast of proportions with texture can be combined. The artistic-figurative structure of the basting suit requires that all its parts are in harmony with the wearer and wearer, as well as the place of wearing.

In thematic design, work through the formation of an idea determines the content of descriptive conditions. A model created according to the rules of composition determines the perfection of the image. The means of finding the meaning of the image and its artistic form is the basis of the level of mastery of theoretical knowledge.

Based on the above requirements, we can conclude that the need to create a two-sided model that combines interest-technical and artistic-aesthetic aspects, as well as complex technological processes, requires a certain level of industrial relations with all its participants. Therefore, in the process of creating a model, the teacher must accustom the student to be a designer-engineer, technologist, economist, craftsman, and tailor in the process of modeling. The creation of a model should ensure participation in industrial relations.

In the process of mastering the disciplines of specialization in the field of fashion design, the student will be able to combine disciplines, correctly fulfill various conditions for creating a thematic project and choose the right method of

work. As a result of using this teaching method, we follow the recommendations of modern psychologists on the formation of general methods of the educational process, consisting of selected abstractions, and also instill in students generalization methods based on induction and deduction. Both methods complement each other, enlivening the process of creating new clothing models.

## **CONCLUSION**

Analysis of observations of students' creativity in the field of fashion design, psychological and pedagogical observations showed the need to involve students in the composition, the transition from intuitive work to intellectual work, and the development of a set of tasks to increase knowledge through creative thinking. The prerequisites for these tasks are as follows: to determine the structure of clothing projects created by well-known artist-designers, to analyze factors and compositional decisions, and to draw conclusions as a result of the selection of creative source materials.

Didactic conditions that ensure the usefulness and interdependence of the development of the creative activity of future specialists in teaching specialties: to ensure the organization of educational work to assess and determine the level of activity and claims of students in the subjects taught; ensuring that students expand their knowledge of the interdisciplinary aspects of their specialty.

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