

THE LANGUAGE AND TRANSLATION METHOD OF ECONOMIC TEXTS

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ABSTRACT

General concepts of linguistic analysis in the article and its economic the objectives in the texts are proposed. The importance of linguistic analysis of economic texts and the structure is also considered. At the end of the article we help how to study this area let's see if it can give .

Keywords: *linguistic analysis, economic text, efficiency, themes, ideology*

АННОТАЦИЯ

В статье предложены общие понятия лингвистического анализа и его экономические цели в текстах. Также рассматривается значение лингвистического анализа экономических текстов и его структура. В конце статьи мы рассмотрим, как изучать эту область и что она может дать.

Ключевые слова: *лингвистический анализ, экономический текст, эффективность, темы, идеология.*

INTRODUCTION

Linguistic analysis of economic texts-language used in economic texts a research method that uses linguistic tools to learn. Economic linguistic analysis of texts is the formation, interpretation of economic ideas of language and a multidimensional field of research that studies the effect on perception. Economic texts linguistic analysis of economics by researchers and practitionersLinguistic analysis of economic texts-language used in economic texts a research method that uses linguistic tools to learn . Economic linguistic analysis of texts is the formation, interpretation of economic ideas of language and a multidimensional field of research that studies the effect on perception . Economic texts linguistic analysis of economics by researchers and practitioners application to better understand and improve the efficiency of economic activity a powerful tool that is possible. Better understanding of economic phenomena and linguistic analysis of economic texts for effective cooperation in the economic sphere making is of great importance. The purpose of such an analysis is the language of economic ideas the meaning is to understand how it affects interpretation and acceptance. several main reasons why texts are important for linguistic analysis there are, for example, hidden meanings and ideologies on economic topicslinguistic analysis of economic texts for effective cooperation in the

economic sphere making is of great importance. The purpose of such an analysis is the language of economic ideas the meaning is to understand how it affects interpretation and acceptance. several main reasons why texts are important for linguistic analysis there are, for example, hidden meanings and ideologies on economic topics the opening of a relationship, like any other information, is not only open information, but also hidden meanings, ideological attitudes, etc.; buildings; Linguistic analysis to identify these hidden meanings, economic of ideology understanding the impact on ideas makes it possible to critically evaluate information. Economic comparative analysis of texts-texts from different cultures and eras by comparison, we know how the language of Economics changes, what are the economic ideas the development and these changes to our perception of economic problems we can see how it affects.inguistic analysis to identify these hidden meanings, economic of ideology understanding the impact on ideas makes it possible to critically evaluate information. Economic comparative analysis of texts-texts from different cultures and eras by comparison, we know how the language of Economics changes, what are the economic ideas the development and these changes to our perception of economic problems we can see how it affects.

Economic Communications evaluation of the effectiveness-their perception and interpretation of economic texts depends on how clear and understandable it is written; linguistic analysis economic relationsit helps to assess its effectiveness, identify problems in information transmission and improve the quality of economic texts. New methods of Economic Research - the development of linguistic methods - can be used to collect and analyze data that complement traditional economic methods-open up new opportunities for studying economic phenomena and testing economic theories. Increasing awareness and critical thinking - linguistic analysis of economic texts helps us understand how language affects our perception of the economy; it develops critical thinking,teaches us to separate facts from thoughts and make more informed decisions on economic issues.Through linguistic analysis of economic texts, hidden meaning and ideological relationships can be determined – lexical analysis which words and phrases are more can be applied and show how they relate to each other;grammatical analysis can help determine how sentences are structured to convey information and influence the audience; discourse analysis can help determine what position the text has in relation to other texts and how to convince the reader can show that it does. Comparison of economic texts in different cultures and periods comparative analysis of the language of economic texts by time and culturescan show how it changes; this helps us understand how these changes affect our perception of economic ideas.

Evaluation of the effectiveness of economic relations linguistic analysis helps to determine how accurately and efficiently economic texts convey information; this can be useful for improving economic communication, such as reports, presentations and articles. The development of new methods of Economic Research linguistic methods can be used in the collection and analysis of data that can be used in the investigation of economic theories; this can lead to new discoveries in the field of Economics. Linguistic analysis of economic texts is a complex process that involves a number of successive stages:

1. Determination of the purpose of the analysis: the first step is to determine the purpose of the analysis. It can be the study of hidden meanings, the comparison of texts, the evaluation of the effectiveness of communication or the development of new research methods. A clear definition of the goal will help determine the further stages of the analysis.

2. Collection and preparation of text:

At the second stage, it is necessary to collect the texts to be analyzed. These can be scientific articles, reports, news, advertising or other economic texts. It is important to take into account the context in which the text was created, as well as the intended audience.

3. Selection of analysis methods:

Depending on the purpose of the analysis, it is necessary to select appropriate methods of linguistic analysis. These can be lexical analysis, grammatical analysis, discourse analysis, stylistic analysis, pragmatic analysis or cognitive analysis methods. You can use one or more analysis methods at the same time.

4. Conducting analysis:

The methods selected at this stage are applied directly to the text.

The analyst studies the words, grammatical structures, speech features, rhetorical devices, pragmatic aspects and cognitive images included in the text. It is important to take notes, capture highlights and collect information that will be used for interpretation.

5. Interpretation of results:

After the analysis, the results obtained should be interpreted. This means relating the identified linguistic features of the text to its purpose, context, and audience. The interpretation should be logical, well-founded, and consistent with the purpose of the analysis.

6. Formulation of conclusions:

At the final stage, conclusions are drawn that reflect the results of the analysis. The conclusion should be brief, clear, and consistent with the purpose of the study. It

is important to indicate what new information was obtained during the analysis, how it can be used, and what issues require further study.

The structure of linguistic analysis of economic texts may vary depending on the specific purpose of the study, the methods used, and the amount of material to be analyzed. However, the general principles remain unchanged: defining the purpose, collecting and preparing the text, choosing analysis methods, analyzing, interpreting the results, and drawing conclusions.

Studying the structure of linguistic analysis of economic texts helps to understand the basics of this method, develops analytical thinking skills, teaches critical evaluation of economic texts, and allows you to conduct your own research in the field of economics. Studying this area helps us become more critical readers of economic texts, make more informed economic decisions, and create a more just and inclusive economic system.

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